From:	Financial Times <ftconference@conferences.ft.com>
To:	ehbarak1@gmail.com
CC:	
Date:	Mon, 11/18/2013 7:52:03 PM
Subject:	Ft.com reader discount to attend the FT Global Pharmaceutical and Biotechnology Conference

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FT Global Pharmaceutical and Biotechnology Conference - New Businesses, New Markets

3 - 4 December 2013 | InterContinental Park Lane, London

www.ft-live.com/pharmabio2013

Dear Mr Barak Barak,

I am delighted to bring you the very latest programme information for the **FT Global Pharmaceutical and Biotechnology Conference - New Business, New Markets**.

We are now only a few weeks away and are pleased to welcome new speakers including **Eyal Desheh,** Acting President and CEO, *Teva Pharmaceutical Industries* to the agenda.

NEW CONFERENCE AGENDA:

Download the latest agenda now to access a unique **20% discount code:**

Other speakers already confirmed include: **Pascal Soriot,** Chief Executive Officer, *AstraZeneca;* **Marijn Dekkers,** Chairman of the Board of Directors, *Bayer;* and **Jörg Reinhardt,** Chairman of the Board of Directors, *Novartis* to name a few.

The full speaker line-up can be found on the **website>>**

Taking place on **3 - 4 December at The InterContinental Park Lane, London,** the event will bring together leading executives, government decision makers, investors and analysts

to present new perspectives, ‘feel the pulse’ of the industry and network with peers across the sector.

Chaired by **Andrew Jack,** Pharmaceutical Correspondent at the *Financial Times* and **Reynold W. (Pete) Mooney,** Global Leader, Life Sciences and Health Care, *Deloitte* topics include:

- Buffering the Pharma Brand: Restoring Reputation, Rebuilding Trust
- The New Pharma Workforce – The Skills to Lead?
- Europe in Crisis-Managing for Uncertainty
- Unlocking Africa’s Potential
- The Power of Networks, Partnerships and Alliances - Strategies for Effective R&D Collaboration
- The Transformative Role of Real World Data

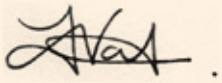
The full agenda can be found on the **website>>**

Take advantage of our ft.com reader discount: We would be delighted to offer you an exclusive **20% discount** off the full ticket price. Please download our new conference agenda by following the link above to obtain this.

Please visit the website - **www.ft-live.com/pharmabio** for more information. Should you require any additional information please do not hesitate to contact us on **ftpharmabio@ft.com** or **+44 (0)207 775 6653.**

Register Now

We do hope to see you at the event,
Best wishes,



Jayne Van Hoen
Managing Director
Financial Times Live | Global Conferences & Events

Who Attends

The FT Pharmaceutical & Biotechnology Conference attracts senior level executives and corporate decision-makers from around the world including Chairmen, CEOs, CFOs, Presidents and Managing Directors from: Pharmaceutical and biotechnology companies; Medical devices, medical technology, instrumentation and diagnostics companies; Health insurers, government and private health service providers; Regulatory agencies and health technology assessment bodies; Investment banks,private equity,venture capital, pension and IP funds; Patient representative organisations, health NGOs and social media consultancies.

Venue

The InterContinental
Park Lane
London

Directions

Contact information

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